**Jawahar Knowledge Centre (JKC)**

Our Motto:

***“Reaching The Unreached Through Development Of Skills & Creation Of Opportunities”***

**About JKCs…**

       Jawahar Knowledge Centres (JKCs), the excellent Finishing Schools instituted in 2005 by the Government of Andhra Pradesh with a mission to enhance employment opportunities of students in Government Degree Colleges of the State have made a difference in the lives of a large number of students. The JKCs with a dedicated focus on transforming the existing unemployable talent pool in Government Degree Colleges into an industry friendly one is striving with commitment and sincerity of purpose.

        The Department strongly believes that there is definitely no dearth of talent and intelligence in our students but there is a severe want of confidence and communication skills. With an intention of bridging the gap between academics and industry and train our students in the weak areas, the JKCs in Government Degree Colleges have evolved into a useful training platform. Full Time Mentors (FTM) who are Technical specialists along with the Language mentors (GEM) offer training in Technical Skills, Analytical Skills, Management tools, Computer usage and Personality development. Guest English Mentors (GEM), who have been specially trained by language experts from US state department, give training to all the students in Soft Skills and Communication Skills. They inculcate confidence in the young learners and help them to effectively and boldly face the needs and challenges of a rapidly changing global business environment.

           **Vision:**

1. To shape students across the state and make them globally acceptable citizens.
2. To promote government -institution-industry relations through training and

 placements.

1. To provide the best of opportunities to students belong to weaker and marginalized

 sections.

1. To provide placements in Earn-while-Learn scheme.

**Mission:**

**1. Creating Opportunities 2.Developing Skills 3.Unleashing Potential**

**Objectives:**

* To impart requisite skills relevant for dynamic job market and to enable students to seize

 employment opportunities.

* To enable the students climb the ladder of success by providing world class infrastructure and

 experienced faculty.

* To help students realize their potential and aim high in life and to motivate students to be

 Confident, Creative, Independent and Self reliant.

* Exchange of faculty for short term teaching programmes and conduct of practicals
* To provide SC and ST students with adequate knowledge and employability skills.
* To conduct Job Fairs & Campus Recruitment drives and to facilitate the placement of students

 trained in JKCs who do not wish to go for Higher Studies after completion of UG programme.

* To ensure empowerment of girl students by providing job skills

**Target Group:**

III Year UG Students